

## Contact

[eva.shon@gmail.com](mailto:eva.shon@gmail.com)

[www.linkedin.com/in/eshon](http://www.linkedin.com/in/eshon)  
(LinkedIn)

[behance.net](http://behance.net) (Other)

[beluga8.com](http://beluga8.com) (Portfolio)

## Top Skills

Human Computer Interaction

User Research

User Experience Design

## Certifications

UX Intensive (Design Strategy,  
Experience Mapping, Interaction  
Design)

# Eva Shon

Senior UX Designer

Berlin Kreuzberg, Berlin, Germany

## Summary

Portfolio: [beluga8.com](http://beluga8.com) and [behance.net/eyshon2ef4](http://behance.net/eyshon2ef4)

Interests:

User Experience

Maps & Visualization

Blockchain

Front-end Development

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## Experience

ConsenSys

Senior UX Designer

May 2015 - October 2018 (3 years 6 months)

New York, NY

- User research and product ideation for blockchain use cases, UX Design (personas, journey mapping, wireframing, lean/agile UX and storymapping, product development), prototyping/UI engineering and client demos for various projects across ConsenSys, a blockchain startup studio focused primarily on Ethereum.

- More in-depth samples available on request, miscellaneous samples: <https://www.behance.net/eyshon2ef4>

Boundless, formerly OpenGeo

User Experience Designer & Developer

July 2013 - May 2015 (1 year 11 months)

New York, NY

<http://boundlessgeo.com>

- Designed front-end interfaces for OpenGeo Suite and various geospatial tools, including a new product Composer for styling maps (including implementation in AngularJS), prototypes for spatial data versioning, an Android map server and server cluster deployment monitor

- Improved developer experience by implementing micro-sites, main website enhancements, tutorial designs and Sphinx documentation themes (e.g. geogig.org, suite.opengeo.org, android.boundlessgeo.com, developers.boundlessgeo.com, training.boundlessgeo.com, qgis.us, qgis.org, boundlessgeo.github.io)
- Planned agile storymapping workshops with the developer team to identify target personas and plan key product experience goals
- Conducted customer journey research interviews and inbound marketing analysis to assist marketing and sales

## OpenPlans

User Experience Designer, Transportation

August 2011 - November 2012 (1 year 4 months)

New York, NY

- Designed multi-bus route web, mobile web and text message customer interfaces for MTA Bus Time (bustime.mta.info) in collaboration with the MTA which serves millions of bus riders daily
- Usability-tested interfaces and information architecture with bus riders
- Assisted with front-end development of MTA Bus Time, including interactive web mapping
- Designed administrative interfaces for transit operators to manage their transit data
- Researched local organizing to explore software tools to improve community planning

## Open Solutions Group Inc.

Geospatial Software Developer

March 2009 - July 2010 (1 year 5 months)

San Diego, CA

- Created fast, interactive web-maps for analysts
- Integrated enterprise security into web services
- Supported cloud-based geo-processing and map quality control
- Interviewed emergency responders for a GIS needs assessment

## Penn State University

Research Intern, Computer-Supported Cooperative Learning Lab, IST

June 2004 - August 2004 (3 months)

- Researched synchronous GIS workflow and Computer Supported Cooperative Work environments & Geocollaboration under HCI Professor Mary Beth Rosson

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## Education

Carnegie Mellon University

Masters, Human-Computer Interaction · (2010 - 2011)

Mills College

B.A., Computer Science · (2003 - 2005)